

IOWAccess Project 7
September 11, 1998, 1:00 p.m.
Iowa Department of Economic Development
Meeting Summary

Members

Phil Dunshee, Co-lead
Roger Halvorson, Co-lead
Rich Jacobs
Cheryl Eftink
Terry Martin
Linda King
Tim Ostroski

Others

Dennis Guffey
Jeff Veverka
Kent Hiller
Brandon Burnett
Mellisa Galadex
Heidi Belding
Bob Henningsen
Ann Hendricks
Bryce Nelson

Staff

Keri Badding, SPPG
Linda Plazak, ITS

Background and Overview

An evaluation worksheet was distributed to members present. Phil Dunshee summarized the issues to be discussed during the meeting.

Review of Project Evaluation Criteria

Dunshee briefly summarized the evaluation form on ways the process could have been more successful. Dunshee added that IDED is going to ask the Governor and the Governor-elect to include funds to help sustain the system in the state budget.

Roger Halvorson added that BLIC is going to be an ongoing project for state, local, and federal government. The system is going to be an ever-changing structure and will constantly need to be kept current, which will require state funding.

Demonstration of System on Internet

Brandon Burnett and Heidi Belding provided participants with a demonstration of the system.

Group Comments

One of the challenges is to identify those activity-based questions, which do not directly tie into a business. It might be best to ask questions from a broader view with a yes/no response and develop a hierarchy of questions based on the users' answers.

It might be helpful to include information needed to develop a business plan. It might also be helpful to have a link to the SBDC, Pappajohns, or other consultation services. This could be added as a link in the system in the future and is something we will learn more about as people begin using the system.

We might also want to develop profiles of the user. When the user signs onto the system we might want to ask whether they already have a business, or are searching for information so we know who is using the system.

Status Report on Professional Licensing Element

Halvorson provided the status report on the professional licensing element. The credit card being used in the electronic renewal process will require a transaction fee and we are trying to come up with a way for this fee to be paid. This is an issue that needs to be resolved.

The signature line on the renewal form is the second issue. We are submitting a proposal to reformat the renewal form so the electronic form and the paper form do not require a signature.

Discussion and Feedback for Final Evaluation

When the project team was first appointed, we had several members decline participation due to lack of interest or time. We should have filled those gaps to help with some of the hurdles along the way.

The advisory committee would be very beneficial along the process of developing the system. The committee was not used to its potential.

It seems the meeting dates were always being changed. This may be a factor in the lack of participation.

Overall the system looks very productive and well done.